

New Breed w Core Values

- Make each employee of every company that uses the NBw service feel appreciated.
- Deliver a great shopping experience for customers by putting them in control. Customers are the companies most valuable assets. Treat them that way.
- Build a Fortune 500 Company. Highlight the value of engaged employees and provide businesses a strong recognition platform with customized rewards to engage them.
- We live by Michael Jordan's Maxim-Treat each day like the organization's very existence depends on it.
- Utilize leading edge technologies to deliver our service. Constantly challenge our business model, and all of the tools we are using to accomplish our mission.
- Be optimistic, have fun and encourage innovation, disruption and game changing ideas.
- Value and promote leaders and leadership
- Always know what the competition is doing and beat them
- Hold high standards to promote the best work possible, be honest and fair, always deliver the news and do so in a constructive manner. This will foster excellence.
- Commitment-The company shares the rewards of the business with all of the hard working associates who have committed themselves to New Breed w. This includes, financial, honor and wisdom based rewards. Let each associate know that their contribution makes our team the best.