



Staale Engen

Chief Technology Officer

Mr. Engen is responsible for overseeing Technology Strategy and the technology team responsible for implementation at New Breed w. He is currently CEO Codewise AS; Prior to that he was CTO, Founder and Partner Xeed AS; CTO, Founder and Partner at software and development firm, Tape AS. Over the last 10 years, the Codewise team secured contracts with customers such as Barclays Bank, Tandberg and GlaxoSmithKline in Europe. Competing in the market with heavyweight competitors such as DNB (The Norwegian Bank), and other large firms, they secured in 2000 the contract to develop a net-based payment system used today by all the major Norwegian TV channels and newspapers. Significant programming and project Management experience. Mr Engen is a graduate of Gjøvik University in Norway.